



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Thomas J. Holcomb

Title: METHOD AND SYSTEM FOR MANAGING TELEVISION ADVERTISING

App. No.: 10/622,676

Filed: July 17, 2003

Examiner: HAMILTON, Matthew L.

Group Art Unit: 3622

Customer No.:

Confirmation No.: 3671

Atty. Dkt. No.: LESC-1-1001

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M/S: Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Dear Sir:

In response to the Non-Final Office Action mailed December 26, 2007, please reconsider the above-identified application in light of the following amendments and remarks: